



Panorama Antennas chooses MailSite to replace Sendmail for Linux, Microsoft Exchange

BACKGROUND

Panorama Antennas is an innovative London-based company that specialises in the manufacture of antennas for radio communications. Panorama has been successfully pioneering the design and manufacture of antennas since 1947, and now supplies antennas to major telecoms organisations throughout the UK and Europe.

As well as being a pioneer and innovator in their own technology field, Panorama Antennas was quick to spot the value of information technology, including the Internet, and has been using an in-house email server to communicate with employees, customers and suppliers for many years. After an evaluation period, Panorama migrated their in house email server to MailSite SE.



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—Christopher Jesman, Managing Director

THE BUSINESS NEED

Panorama's use of email is increasingly typical of modern businesses. Email has become their standard communication medium for every day communications between employees, customers and suppliers. They also maintain their own e-mailing lists for sending newsletters to customers, or broadcasting information to employees and suppliers.

Panorama had already tried two of the market leading email software solutions - Microsoft Exchange and Sendmail for Linux - but had found that they were either too difficult to configure, too unreliable, or too expensive to maintain. "We had reliability problems with Microsoft Exchange, and Sendmail for Linux required expertise that we did not have in house" remembered Christopher Jesman, Panorama's Managing Director.

Typical of many small and medium size companies Panorama wanted an email solution that is easy to set up and administer, is as reliable as the telephone, and allows them to continue to use Microsoft Outlook as their preferred email client.

AT-A-GLANCE SUMMARY

Company & Location:	Panorama Antennas Limited, London, UK
Business Need:	Easy to set up and administer, reliable as the telephone, Outlook compatible
Solution:	MailSite SE, MailSite Anti-Virus & MailSite Support Subscription
Bottom Line:	Installation, configuration, and migration were pain free, and all services run on one MailSite server with minimal maintenance

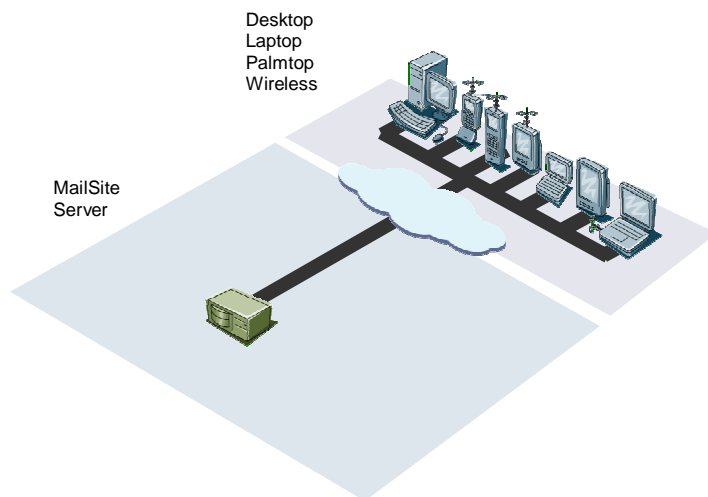


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THE MAILSITE SOLUTION

Following a brief evaluation period, Panorama chose MailSite SE as their replacement email solution. "MailSite was very easy to install and set up," said Jesman. "MailSite's customer services dealt with our questions quickly and efficiently, and we used MailSite's utilities to migrate from Sendmail" he added.

Panorama employees soon found that MailSite Express, MailSite's built in webmail client, provided them with fast, flexible access to email when traveling. Administration was greatly simplified by using MailSite to create mailboxes directly from the Windows NT User directory, and tight integration with the Kaspersky powered Ant- Virus engine enabled them to support AV, email, webmail and list services on one single Windows server.



ABOUT THE COMPANIES

PANORAMA ANTENNAS

Panorama Antennas Ltd serves the telecommunications and electronics industries by specialising in the design and manufacture of antennas for wireless applications. Panorama Antennas has more than 50 years' experience in supplying major telecoms organisations throughout the UK and Europe. <http://www.panorama.co.uk>



MailSite Collaborator is a low cost alternative to Microsoft Exchange that provides reliable email, calendar and contact services to Outlook 2007 without any plug-ins. MailSite, Inc. has sold email servers to 2,000 customers worldwide with more than 15 million mailboxes. The company is based in Silicon Valley, California. <http://www.mailsite.com>

Panorama soon began implementing anti spam measures using MailSite's built in security tools. "We use MailSite's Sieve filtering engine to filter out spam," commented Jesman "but we are really looking forward to MailSite's intelligent anti spam solution which will provide automated updates and remove even more of the administration burden" he added.

THE BOTTOM LINE

By choosing MailSite, Panorama met their goal of having reliable, easy-to-maintain, in-house email services. What is more, Panorama is confident that MailSite's focus on and commitment to email means that MailSite will continue to meet their messaging and security needs well into the future, leaving them to focus on their core activities of designing, manufacturing and selling antennas.



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