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Rockliffe Becomes a “Front Runner” With the Release of Its MailSite SP Email Server

Campbell, CA — August 9th, 2006 — Rockliffe, the leading developer of high quality email server software for service providers and businesses, today announced that MailSite SP 7.0 is now compatible with Microsoft SQL Server 2005, earning the company Front Runner status from Microsoft Corp. Rockliffe MailSite SP 7.0 in combination with Microsoft SQL Server 2005 helps enable customers to reliably host email for millions of subscribers with Microsoft SQL Server 2005. SQL Server 2005 is the next-generation data management and analysis software that will deliver increased scalability, availability and security to enterprise data and analytical applications while making them easier to create, deploy and manage.

“Microsoft has always been committed to the success of our broad ISV partner community and will continue to rely heavily on that community to drive innovative solutions to market,” said Pradeep Rathinam, general manager of U.S. ISV Strategy in the U.S. Partner Group at Microsoft. “The Front Runner program was designed to provide our partners with the best development environment possible and give them the technical and marketing tools they need to be successful over the long term.”

Microsoft wanted to ensure that ISVs had access to a full host of benefits to enable them to bring best-of-breed solutions to market more quickly and effectively. Giving ISVs the resources they need to fast-track the development of these applications enables customers to start taking advantage of the increased scalability, availability and security of the application built on top of SQL Server 2005 almost immediately, increasing their company’s productivity.

“Rockliffe is excited to support SQL Server 2005 because it’s a great platform and a great leap forward,” said John Davies, President & CEO of Rockliffe. “Achieving Front Runner status enables us to deliver applications to customers within the same timeframe as the launch of SQL Server 2005. As a result of the solution we have developed, we are uniquely positioned to help our customers get the most from their technology investment.”

Rockliffe MailSite SP email server software provides carriers and service providers with a scalable, high performance and reliable email hosting solution that utilizes Microsoft SQL Server 2005 for its configuration and subscriber database to quickly and easily provision value-add services such as anti-virus and anti-spam.

Rockliffe develops secure email server software for carriers, telecoms, service providers, enterprises and businesses worldwide. Rockliffe was established in 1995 and is based in California's Silicon Valley with European headquarters in the UK. Rockliffe has more than 2,000 customers hosting more than 15 million mailboxes worldwide. These include service providers such as Active24, Verizon, eChalk, Sabancy and WestNet, and enterprises such as Teleflora, Encyclopædia Britannica, and MediaNews Group. Rockliffe partners include HP, Qualcomm, J2 Global Communications, Enigma Health, Rockwell Collins, Kaspersky, Mailshell and Fidelity. Visit <http://www.rockliffe.com> for more information.

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